

Swift Appoints new Chief Financial Officer

Swift Media Ltd (ASX: "SW1") ("Swift" or "the Company") has today announced the appointment of Ryan Sofoulis as new Chief Financial Officer of Swift.

Mr Sofoulis brings over fifteen years expertise in the Mining and Resources sector and has been involved with Swift since its foundation in 2007. Ryan has most recently served Swift on the Board from 2016 to 2021 and has been the Financial Manager of Swift since 2016.

Ryan brings ASX experience across a broad range of accountabilities including overseeing and implementing the core financial controls of Swift, acquisition identification and implementation, business intelligence and process improvement, capital raising, debt finance, corporate and statutory obligations. Ryan is also commencing his MBA studies to further his expertise in these areas.

Prior to his role with Swift, Ryan was the Finance Manager for EITS Global Group. EITS focussed on data driven technology for closed loop environments. In his role, Ryan established and managed the global financial operations of EITS in the US, UK, Ireland and Australia.

In response to the appointment, Swift CEO Brian Mangano says, "I am very pleased that Ryan has accepted this new role with Swift and feel it is a natural progression of our already strong working relationship. As an integral part of the fabric of Swift, Ryan is a passionate addition to our Executive Team who will remain focused on continuing to grow the Swift business."

Ryan says, "I am excited at the opportunity to work more closely with Brian, the Board and all Swift staff in our efforts to grow our recurring revenue base and create value for all shareholders. Swift currently has an enviable customer base, a tight knit team and new product suite in place, all things that will enable us to achieve our growth targets."

ABOUT SWIFT

Swift is a specialist technology company delivering network infrastructure, premium entertainment and communications to 60,000 rooms nationally across Mining and Resources, Residential Aged Care, Hospitality and other closed loop environments. We connect and engage communities through entertainment and communications solutions.

This announcement was approved and authorised for release by the Swift Board.

FOR MORE INFORMATION, PLEASE CONTACT:

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