

PLACEMENT AND PROPOSED ENTITLEMENT OFFER - COMMITMENTS OF AT LEAST \$2m

SUMMARY

- Placement and proposed partially underwritten/committed entitlement offer to provide minimum total capital raise of \$2.0m
- Capital raise supported by major shareholders and Swift's key financier, Pure Asset Management
- Increases liquidity to help Swift to endure COVID-19 challenges and take advantage of new market opportunities

Leading communications and content solutions provider Swift Media Limited (ASX: SW1, Swift or the Company) is pleased to announce that it has received firm commitments to raise \$410,256 (before costs) through a placement of 27,350,376 new shares in the Company (New Shares) at a price of 1.5 cents per share (Placement).

Swift also proposes to conduct a partially committed/underwritten, non-renounceable non-accelerated pro rata entitlement offer of up to approximately 192 million New Shares at a price of 1.5 cents per share to raise up to an additional \$2.9 million (before costs) on the basis of one New Share for every one existing share held (Entitlement Offer) in early April.

Swift has secured underwriting/commitments of \$1.6m under the proposed Entitlement Offer. Together with the Placement, this will ensure a minimum capital raise of \$2.0m before costs and expenses.

Funds raised from the Placement and proposed Entitlement Offer will be used for general working capital requirements and to support the restructuring of the business as announced to ASX on 27th March 2020.

Pippa Leary, Swift's CEO, said "We are delighted to announce the successful Placement and commitments to support the proposed Entitlement Offer to ensure a successful capital raise. The commitment from major shareholders and our key financier, PURE are strong endorsements of Swift.

"COVID 19 presents both challenges and opportunities for Swift. Our media and communication products, such as the recently launched Swift Plus system, help to solve the problems of social isolation for Aged Care residents and occupants in both mining and more recently in quarantine camps. Following the cost reductions announced last week, we are now structured for profitability on a reduced revenue outlook, and financed to take advantage of new enterprise wide growth opportunities."

PURE portfolio manager Nick Berry said "We are impressed with the rapid development and subsequent strong interest in Swift's new Swift Plus Residential Aged Care platform. The market needs this solution, and this funding package will ensure Swift can realise its potential in Aged Care despite the temporary disruption of COVID-19".

Placement

The Placement will be undertaken under the Company's available ASX Listing Rule 7.1 placement capacity. Settlement of the placement and issue of the new shares is expected to occur in early April 2020 and will not be entitled to participate in the Entitlement Offer.

Entitlement Offer

The proposed Entitlement Offer will be made to all shareholders in Australia and New Zealand who are registered as a holder of the Company's shares (Eligible Shareholders) on the record date to be set by the Company, which will be announced in conjunction with the launch of the Entitlement Offer (Record Date).

Under the proposed Entitlement Offer, Eligible Shareholders will have the opportunity to subscribe for one New Share for every one share of which they are the registered holder at 7.00pm (Sydney time) on the Record Date at an issue price of 1.5 cents per New Share. The proposed Entitlement Offer will be non-renounceable.

The proposed Entitlement Offer price of 1.5 cents a share represents a 25% discount to Swift's last traded price of 2 cents, and a 42% discount to the 15-day volume weighted average price (VWAP) to 27 March, 2020.

To promote the success of the proposed Entitlement Offer, underwriting/commitments have been provided by Robert Sofoulis and other members of Swift's Board, Pure Asset Management, investors associated with Medical Media and other sophisticated and/or professional investors.

Further details regarding the timing of the proposed Entitlement Offer will be provided shortly.

TMT Partners is Swift's corporate adviser and Clayton Utz is Swift's legal adviser in relation to the Entitlement Offer and Placement.

Covenant Tests – Waiver Provided

As announced to ASX on the 4th December 2019 the terms of the debt facility entered into by Swift with Pure Asset Management included the following term: "Prior to June 30th 2020, covenants will be tested at the end of March (for the preceding three months) and at the end of June (for the preceding six months)."

Pure Asset Management has provided Swift with notice that it will waive the testing of all covenants for the remainder of the 2020 calendar year.

Performance Shares

As part of the original acquisition of Medical Channel Pty Ltd (Medical Media) by Swift in 2019, Swift issued 68,106,313 performance shares to the trustee of the Medical Media Trust (Performance Shares). The Performance Shares were to convert into 68,106,313 ordinary shares in the Company upon meeting certain milestones.

Swift has now reached agreement with the holder of the Performance Shares, for the conversion of all of the Performance Shares into 18,875,034 ordinary shares in the Company (equating to approximately 5% of the issued shares of the Company post the completion of the Placement and Entitlement Offer assuming the minimum capital raise of \$2m). The conversion will be subject to shareholder approval at an EGM to be held in due course and obtaining necessary approvals from ASIC / ASX (in each case, as required).

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ABOUT SWIFT MEDIA LIMITED

Swift Media Limited (ASX: SW1) is a diversified telecommunications, content and advertising solutions provider. Swift empowers guests to watch, play, connect and interact and provides accommodation providers with meaningful insights and opportunities to drive new business. Swift delivers customised content, communications and targeted advertising across secure closed networks. Swift's services include free-to-air television, pay television, telecommunications and video on demand with content from some of Hollywood's largest studios. Running in more than 2,000 sites (approximately 65,000 dedicated TV screen plus mobile applications) across the mining, oil and gas, aged care and retirement village, healthcare and hospitality sectors, Swift's fully integrated platform is deployed in some of the world's harshest regions, where reliability, flexibility and scalability are critical success factors.

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