

Thursday, 14 December 2017

Swift Signs Exclusive Reseller Agreement with AST ASX: SW1

Highlights:

- **Swift signs reseller agreement with global satellite communications provider AST Australia to offer Swift's full suite of services to AST clients.**
- **AST services the commercial maritime and cruise ship markets and a global client base in the resources, government, energy and utilities sectors.**
- **Swift's services will be marketed to AST clients both throughout the Asia Pacific region and internationally, significantly extending its international reach.**

Leading telecommunications and content solutions provider Swift Networks Group Limited (ASX: SW1, "Swift" or "the Company") is pleased to announce it has signed a 3-year reseller agreement with leading global satellite communications provider AST Australia who will exclusively promote Swift's digital entertainment services to its clients.

Attractive new markets: With over 15 years of industry experience, AST Australia provides satellite services and equipment to a global base of over 2,000 clients in the maritime (commercial and cruise), resources, government, energy and utilities sectors.



AST Australia will offer Swift's full suite of entertainment solutions to its current and future clients on an exclusive basis. This will include Swift's award-winning entertainment system, video on demand, TV on demand and crew welfare services.

Managing Director of AST Australia, Richard Coston said:

"I am very pleased to be working with Swift Networks to enhance our core capability of providing remote satellite communications and crew entertainment solutions for our new and existing on-shore and off-shore customers in the region and beyond"

[continued...]

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International expansion: The execution of this reseller agreement means AST will offer Swift's services initially to customers throughout the Asia Pacific region from this week.

Swift is also working with AST Australia to see the Company's services rolled out to new and existing AST clients based in the United Kingdom, Europe and Singapore – continuing to take Swift to a truly international audience and client base.

Swift Networks CEO, Xavier Kris, said:

"Partnering with AST represents an exciting opportunity for Swift to leverage the global rights it has secured to the latest in movies and TV and continue its move into international markets. AST has developed a deep pool of clients in attractive markets which present Swift with the potential for significant revenue growth as we continue to expand at home and abroad."

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About Swift Networks Group Limited

Swift Networks Group Limited (ASX: SW1) is a diversified telecommunications and content solutions provider, entertaining guests and connecting them to the world.

Swift's connectivity and content delivery platform empowers guests to watch, play, connect and interact. Swift brings accommodation providers opportunities to generate additional revenue and offers meaningful data insights to retain existing and drive new business.

Swift sources premium multi-lingual content from around the world and curates, packages and distributes it to clients' guests through its cloud-based platform. The company's services include free-to-air television, pay television, telecommunications, Internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

Running in more than 260 sites across the mining, oil, gas, aged care, retirement village and hospitality sectors, Swift's fully integrated platform is deployed in some of the world's harshest regions where reliability, flexibility and scalability are critical success factors.

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