Swift Networks is a Digital Entertainment business providing fully integrated solutions for the Hospitality, Lifestyle Village, Aged Care and Resource Sectors

- Commenced operations in 2008.
- **97%** contract retention rate.
- Over 29,000 room installations and **91%** of revenue is recurring on a Content as a Service business model.
- Subscriber (room) growth of **35%** December 2014 to December 2015.
- Annualised recurring revenue growth of **40%** (to December 2015).
- More than **A$5 million invested** in the business by the founders. High barriers to entry (see Appendix 1).
- **Founders** to remain major shareholders (2 year escrow).
- **Strong customer** and partner base, including BHP Billiton, National Lifestyle Villages, Foxtel, Telstra, Bechtel and Alcatel-Lucent.

Swift seeking to raise **$2.7 million to $4.0 million** in order to fast track expansion into new verticals throughout Australia and internationally:

- 2014 / 2015 Revenue of **$12.24 million**.
- **EV on listing of $7.8 million.**
- Proposed transaction priced at less than **0.35 X 2015/16 revenue** versus 12 X, 41 X and 222 X EV/Revenue for peers*.

### Highlights

- **Digital Entertainment System Deployment**
  Swiftdesigns, supplies, configures, installs and commissions the entire hardware and software infrastructure needed for a full venue entertainment system. One off project payment & monthly recurring charge

| Digital Entertainment System Deployment | Swift designs, supplies, configures, installs and commissions the entire hardware and software infrastructure needed for a full venue entertainment system. | One off project payment & monthly recurring charge |

| Content Provision | Swift TV provide access to TV channels, scheduled movies, Video on Demand, gaming and telephony | Monthly recurring charge |

| Maintenance and Support | Swift operates a 24*7*52 support help desk and remote monitoring service. | Monthly recurring charge |

---

* See ASX Players Comparison Slide
Swift Networks is a **Digital Entertainment** business providing fully integrated solutions for the Hospitality, Lifestyle Village and Aged Care and Resource* sectors.

### Entertainment
- Television
  - Pay TV
  - Wizzie TV
- Movies on Demand
- Radio
- Games
- Social Media App

### Communications
- Internet
- Wi-Fi
- Telephone
- Skype
- Data

### Information
- Alerts
- Bulletins
- Notifications
- Custom Content
- Videos

### Administration
- 24 / 7 enterprise helpdesk
- Remote diagnostic tools
- Infographics and analytics
- Maintenance
- Service Agreements

* Swift has the largest market share in its original target market
60 Second Video of the Swift Networks Business & Technology:

Our People

Carl Clump*
Non-Executive Chairman
- Founder and CEO Retail Decisions, Card Clear, Harpur Group, TEPAR
- Multiple Advisory Boards internationally
- Remaining as Chairman on completion

Xavier Kris*
Corporate Director
- CEO Tri-Nation Holdings, PLUS 8 Group
- Global M&A (e-commerce) USA, Asia, Europe, Africa and Australia
- Assuming role of CEO on completion

Paul Doropoulos
Executive Director
- Executive Consultant and CFO of ASX listed companies
- ASX Listing, Capital Raising and Due Diligence
- Assuming role of CFO on completion

Bob Sofoulis**
CEO & Founder
- Experience in the mining, oil and gas industries for 20 years before becoming an entrepreneur in 1995
- Background in Instrumentation Engineering and Executive Experience in Radio and Communication
- Joins Board on completion as non-executive

Malcolm D’ Silva
Sales Director
- 28 years of management experience, specializing in rapid growth and restructure
- Responsible for growth strategy and sales team
- Extensive commercial experience in the hotel industry

Jason Powell
Operations Director
- Comes from a military background with qualifications in electronic communications and management
- 18 years of Operations & Engineering experience managing small & medium technology teams, delivering on a wide range of complex communication based projects

Ryan Sofoulis joins as Head of Finance and as an executive director on Completion

* Carl Clump and Xavier Kris successfully established and sold the Harpur Group for $220 million followed by Retail Decisions for $640 million

** Bob Sofoulis founded and successfully exited the ASTIB Group for approx. $50 million
Swift Content Topography

- **Swift Pure Play Solution**
- **Swift Hybrid Solution to Venues with Concurrent Bandwidth Limitations**
- **Content via the Cloud**
- **Content via Cloud & Site Servers**
Revenue Model

Increasing revenue and margin per room

Support Package
- Support & Maintenance
  - Any system
  - Low price
  - Local teams
  - High reliability
  - Quick rectification
  - MARGIN 30%

Pay TV Package
- Support & Maintenance
  - Paid TV & Movie Content
  - Lowest price Pay TV
  - Option of Foxtel or Wizzie TV
  - Full studio content
  - CaaS
  - Compliant to all sectors
  - MARGIN 32%

Data & Pay TV Package
- Support & Maintenance
  - Paid TV & Movie Content
  - Wholesale data packages
  - Existing networks
  - Smart network designs
  - Network management
  - MARGIN 34%

Full Package
- Support & Maintenance
  - Paid TV & Movie Content
  - Data
  - DES 3
  - Fully integrated IPTV
  - Lowest price option
  - Highest range of services
  - Integrate 3rd party software
  - MARGIN 40%

Note: Margin shown is approximate
Australian Market Opportunity

Resources Market Size
- 110,000 rooms
- Swift Current Market Share: 26%

Hospitality Market Size
- 248,000 rooms¹
- Growth projection: large technology refresh opportunities and emerging new sites growth

Lifestyle & Aged Care Market Size
- 327,000 Lifestyle Village and Aged Care rooms²
- Growth projection: up to 900,000 rooms by 2020²

Large
Up to 900,000 rooms by 2020

93% Contract Rollover / Renewal Rate
97% Contract Retention Rate
91% Tender Success Rate

 Contract retention, renewal and tender success rates current at 27th March 2015

 In conjunction with United Nations statistics and industry reports
PHILIPPINES HOSPITAL CONSORTIUM – EARLY STAGE NEGOTIATIONS

Partnership opportunity for turn-key network, digital content and patient, doctor, staff engagement and interaction.

Flagship first hospital test case of 300 to 1,000 rooms prior to national roll-out.

1,000 + Hospitals 78,000 + Beds

Source: Philippine Health Insurance Corporation

PEOPLE AGED 80+ YEARS OLD – SOUTHEAST ASIA

Disclaimer: Client negotiations are at early engagement status. Further engagement and activity aligned to partnership lead.

Year 2000: 5,771,000  Year 2050: 33,165,000

Source: World Health Organisation

Ever increasing demand for aged care and lifestyle village services across the region.

Asia Pacific reseller and partnership strategies already underway in addition to potential accretive acquisition opportunities.

Funding also provides Swift the ability to follow its international customers into new geographies.

Objective for the next 12 months:

1 Acquisition and 44,000 rooms (organic growth)
Undervalued Compared to ASX Players

- Attractive investment given low valuation and large market opportunity
- Over 29,000 room installations and 91% of revenue is recurring
- Subscriber (room) growth of 35% December 2014 to December 2015

<table>
<thead>
<tr>
<th>Peer</th>
<th>Ticker and exchange</th>
<th>Market cap (A$m)</th>
<th>Company Overview</th>
<th>Price Multiple (P/S)</th>
<th>Revenue Multiple (EV/Revenue)</th>
</tr>
</thead>
<tbody>
<tr>
<td>XTV</td>
<td>XTV.ASX</td>
<td>4.58</td>
<td>Builds, deploys and manages interactive online TV networks for enterprises.</td>
<td>15.32x</td>
<td>11.96x</td>
</tr>
<tr>
<td>TV2</td>
<td>TV2.ASX</td>
<td>17.70</td>
<td>Develops technologies that enable TV services to be delivered over the internet to various devices in Australia, the US, the UK, Hong Kong, Malaysia and Indonesia.</td>
<td>289.20x</td>
<td>222.44x</td>
</tr>
<tr>
<td>ONE</td>
<td>ONE.ASX</td>
<td>217.18</td>
<td>Enables patients to exchange messages with their care team, stay connected with friends and family via video communication and access premium entertainment</td>
<td>62.98x</td>
<td>41.12x</td>
</tr>
<tr>
<td>SFN</td>
<td>SFN.ASX</td>
<td>10.8</td>
<td>Digital entertainment system business providing fully integrated solutions for hospitality, aged care, lifestyle and resource sectors.</td>
<td>0.88x</td>
<td>0.64x</td>
</tr>
</tbody>
</table>

50% of Swift transaction consideration linked to performance. Transaction priced significantly lower than comparatives due to Swift founders' desire to leverage the leadership, business development, merger, acquisition and transactional expertise of the Stanfield executive team.

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2. Based on Swift audited 2014/2015 revenue and SFN market capitalisation on completion.
The Competitive Advantage

1. **Widest Range of Services**
   The Swift offering provides the widest range of digital entertainment services across multiple sectors.

2. **Lowest ‘like for like’ Price**
   As the largest PAY TV reseller in the mining, oil and gas sector wholesale rates currently only available to Swift provide a significant competitive cost advantage.

3. **Future Proof**
   The solution integrates many market leading technologies on a single Android platform. Readily adaptable to align to the technologies, as they advance.

4. **Market Reputation**
   Largest industry provider in the Mining & Resource sector with continued growth by price, function, service and reliability. Extensive referral sales successes.

5. **R&D Complete**
   $3.6m spend on research and development to produce best of breed system which is readily transferable to hospitality, lifestyle and aged care.

6. **Vertical & Horizontal Growth**
   Solution is compliant with international standards and can reference global customers. Has market appeal, functionality, pricing and compliance to have strong uptake within the Aged Care, Lifestyle Villages and Hospitality sectors.

Example Channels and Studios Available:
## The Competitive Advantage

<table>
<thead>
<tr>
<th>Feature</th>
<th>Swift Networks</th>
<th>SNAP</th>
<th>iBAHN</th>
<th>Bazeport</th>
<th>Docomo</th>
<th>SAS</th>
<th>UXC</th>
<th>Triple Play</th>
<th>Foxtel</th>
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</thead>
<tbody>
<tr>
<td>Free to Air Television &amp; Radio</td>
<td></td>
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<tr>
<td>Pay Television - Foxtel and / or Wizzie TV</td>
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<td>Scheduled Movies / Video on Demand</td>
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<td>Social Media Applications &amp; Catch Up TV</td>
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<td>Standard &amp; High Definition Options</td>
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<td>Tools &amp; Guides</td>
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</tbody>
</table>

### Video on Demand Sector

#### Residential:

- Netflix
- Stan

#### Commercial:

- Presto
- Wizzie TV

---

**Disclaimer**

- Product descriptions for services stated in the table above are as published by respective providers on their websites as accessed on 25th June 2015.
- All descriptions are subject to change and may vary at any time without notice.
Market Positioning

The Swift Networks B2B solution can consistently deliver a cheaper price than its competitors in the market.

<table>
<thead>
<tr>
<th>Packages</th>
<th>RRP Compared to Swift Networks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay TV (Foxtel or Wizzie)</td>
<td>+25-30%</td>
</tr>
<tr>
<td></td>
<td>Swift volume based discount based on market share in resource sector.</td>
</tr>
<tr>
<td>On Demand Movies</td>
<td>+25-50%</td>
</tr>
<tr>
<td></td>
<td>Movielink largest Australian supplier actively promote Swift Accredited service for national &amp; international usage</td>
</tr>
<tr>
<td>Internet &amp; Wi-Fi</td>
<td>+25-50%</td>
</tr>
<tr>
<td></td>
<td>Preferred partner with Optus and Telstra Optus actively promote Swift as preferred IPTV provider</td>
</tr>
<tr>
<td>Software Licensing &amp; Support</td>
<td>+25-50%</td>
</tr>
<tr>
<td></td>
<td>Swift developed proprietary software, no ongoing integration costs</td>
</tr>
</tbody>
</table>

Key Partners: Telstra, Optus, Foxtel, Movielink
The Business Today

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sites (Cumulative Growth)</td>
<td></td>
<td>17</td>
<td>32</td>
<td>37 (118%)</td>
</tr>
<tr>
<td>Rooms (Cumulative Growth)</td>
<td></td>
<td>16,000</td>
<td>22,000</td>
<td>26,000 (60%)</td>
</tr>
<tr>
<td>Revenue(^2) (Cumulative Growth)</td>
<td></td>
<td>$11.87m</td>
<td>$12.24m</td>
<td>$7.0m (18%)</td>
</tr>
<tr>
<td>Recurring Revenue(^2) (Cumulative Growth)</td>
<td></td>
<td>$7.64m</td>
<td>$10.05m</td>
<td>$6.3m (66%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cap Structure</th>
<th>Min Subscription</th>
<th>Full Subscription</th>
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</thead>
<tbody>
<tr>
<td>Existing Shares</td>
<td>16,158,387</td>
<td>16,158,387</td>
</tr>
<tr>
<td>Total Shares</td>
<td>72,158,387</td>
<td>80,825,054</td>
</tr>
<tr>
<td>Market Cap at $0.15</td>
<td>$10.8m</td>
<td>$12.1m</td>
</tr>
<tr>
<td>Cash</td>
<td>$3m</td>
<td>$4.3m</td>
</tr>
<tr>
<td>Debt</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>EV(^1)</td>
<td>$7.8m</td>
<td>$7.8m</td>
</tr>
</tbody>
</table>

Notes:
1. EV based on min and max subscription and pre transaction costs.

See Appendix 4 for more details (including performance shares).
The Business Today

Swift Room Installations

- Note: 2013 & 2014: Transition to recurring revenue business model from upfront capex model

- Increasing margin with more rooms
- Costs level off with further room installations

Swift Objective EBITDA Margin

- Maximises accretive acquisition opportunities
- Valuation uplift potential
Investment Highlights

- Technology infrastructure in place
- Marquee customers on board
- Generating strong recurring revenue
- Cash flow positive
- Experienced management team
- Strong organic growth
- Continued market penetration and high customer retention
- Early success in new, open and high growth verticals
- International growth drivers
- EV on listing of $7.8 million and well funded to fast track expansion into new verticals
Important Notice
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Appendix 1: Barriers to Entry

Key barriers to entry:

- Large R&D costs and upfront infrastructure costs (Swift Networks $5 million capital investment to date)
- Studio content and aggregator relationships and volume discounts
- Residential streaming services have studio release windows well behind what is available in target markets
- Narrow cast audiences of hospitality, lifestyle, aged care and mining require specialist local hardware to support concurrent usage

Compliance standards represent a strong barrier to entry:

- APRA / AMCOS Licence Agreement
- ASTRA: Narrowcast Television Code of Practice
- Legislation: Broadcasting Services Act 1992
- ACMAS: Encryption Standards
- Department of Racing, Gaming & Liquor: Content Distribution Standards
- Copyright Act 1968
- Closed Internet Protocol Internal Reticulation System Act (CIPIRS)
- Digital Rights Management standard
- Australian Communications and Media Authority (ACMA) (Anti-piracy)
Market Size
- 110,000 rooms
- Swift current estimated market share 26%

Current Sector Issues / Needs
- High demand for latest technology
- Need to reduce costs for FIFO services
- Harsh and remote environments
- Sector specific services such as menu information, health, bulletins and safety alerts

Disruptive Opportunity
- Swift solution – widest range of services
- Swift solution – purposed for sector
- Scalable and cost efficient Wi-Fi options
- Open platform – add-on applications, subscriptions and third party systems

Competitive Advantage
- Wholesale Content Rates
- Wholesale Data Rates
- Lean Cost Solution
- Established full function solution

Appendix 2: Competitive Advantage - Resources Sector

<table>
<thead>
<tr>
<th>ESTIMATED RELATIVE STRENGTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Widest Range of Services</td>
</tr>
<tr>
<td>Lowest ‘Like for Like’ Price</td>
</tr>
<tr>
<td>Adaptable Technology</td>
</tr>
<tr>
<td>Current Market Position</td>
</tr>
<tr>
<td>Customisable to Market</td>
</tr>
<tr>
<td>Future Market Growth Capability</td>
</tr>
</tbody>
</table>
Appendix 2: Competitive Advantage - Aged Care Sector (including hospitals)

Market Size
- 327,000 rooms (including Lifestyle Villages)\(^1\)
- Growth projection: up to 900,000 rooms by 2020 (including Lifestyle Villages)\(^1\)

Current Sector Issues / Needs
- Old Technology
- No market specific providers in IPTV
- No integrated social or commercial Wi-Fi options
- No sector specific services such as menu information, bulletins and alerts
- No integrated brain training applications
- No remote activity monitoring

Disruptive Opportunity
- Swift solution – widest range of services
- Swift solution – purposed for sector
- Scalable and cost efficient Wi-Fi options
- Open platform – add-on applications, subscriptions and third party systems

Competitive Advantage
- Wholesale Content Rates
- Wholesale Data Rates
- Lean Cost Solution
- Established full function solution

Sources:
Appendix 2: Competitive Advantage - Lifestyle Sector

**Market Size**
- 327,000 rooms (including Aged Care)
- Growth projection: up to 900,000 rooms by 2020 (including Aged Care)

**Current Sector Issues / Needs**
- Residential technology adapted only
- No market specific providers in IPTV
- No wholesale discounts available to proprietors or users
- Closed platform – can’t add applications, catch up TV, SVOD (Netflix, Stan, Presto)

**Disruptive Opportunity**
- Swift solution – widest range of services
- Swift solution – purposed for sector
- Wholesale discounts available to proprietors and users
- Open platform – add-on applications, subscriptions and third party systems

**Competitive Advantage**
- Wholesale Content Rates
- Wholesale Data Rates
- Lean Cost Solution
- Established full function solution

**ESTIMATED RELATIVE STRENGTH**

- **Widest Range of Services**
  - Swift Networks
  - dōcomo
  - Foxtel

- **Adaptable Technology**
  - Swift Networks
  - dōcomo
  - Foxtel

- **Customisable to Market**
  - Swift Networks
  - dōcomo
  - Foxtel

- **Lowest ‘Like for Like’ Price**
  - Swift Networks
  - dōcomo
  - Foxtel

- **Current Market Position**
  - Swift Networks
  - dōcomo
  - Foxtel

- **Future Market Growth Capability**
  - Swift Networks
  - dōcomo
  - Foxtel
**Appetite 2: Competitive Advantage - Hospitality Sector**

**Market Size**
- 248,000 rooms
- Growth projection: Swift to take advantage of significant prospective client technology refresh requirements and emerging new sites growth

**Current Sector Issues / Needs**
- Outdated technology as standard
- No Wi-Fi capability to user needs
- Increasing content costs
- Closed platform – can’t add applications, catch up TV, SVOD (Netflix, Stan, Presto)

**Disruptive Opportunity**
- Swift solution – widest range of services
- High speed / low cost Wi-Fi
- Lower cost content options
- Open platform – add-on applications, subscriptions and third party systems

**Competitive Advantage**
- Wholesale Content Rates
- Wholesale Data Rates
- Lean Cost Solution
- Established full function solution

---

**Source:**
Appendix 3: International Market Opportunity

“Population ageing is unprecedented, pervasive and enduring”


“Even though the elderly in Asia traditionally live with their children, that trend is fast changing with more elderly people turning to retirement homes. Urbanization, a shift toward nuclear families and rising costs of hiring a caretaker make it difficult for families to care for the elderly.”

Investing in Asia – CNBC.com

**PEOPLE AGED 80+ YEARS OLD – SOUTHEAST ASIA**

<table>
<thead>
<tr>
<th>Year</th>
<th>2000</th>
<th>2050</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5,771,000</td>
<td>33,165,000</td>
</tr>
</tbody>
</table>

Source: World Health Organisation

**PERCENTAGE POPULATION AGED 65+**

- **Japan**: 36.8%
- **Hong Kong**: 25.4%
- **Singapore**: 20.0%
- **S.Korea**: 17.7%
- **China**: 13.3%
- **Indonesia**: 6.0%
- **India**: 4.0%

Sources: United Nations, World Bank, IMF, OECD, IPSS Japan, CNBC, WHO

**RETIREES PER 100 ADULT WORKERS**

[Chart showing retiree population by countries]
Appendix 4: The Offer Details

As part of the Proposed Transaction, the Company will offer up to 26,666,667 Shares under the Prospectus at an issue price of $0.15 each to raise up to $4,000,000 before costs (Public Offer).

- Subject to foreign investor restrictions, the Public Offer will be open to members of the general public.
- The minimum level of subscription for the Public Offer will be 18,000,000 Shares to raise at least $2,700,000.
- The Public Offer will not be underwritten.
- Funds raised under the Public Offer will be used in accordance with the table set out overleaf.

**Use of funds**

<table>
<thead>
<tr>
<th>Use of funds</th>
<th>Minimum Subscription</th>
<th>Full Subscription</th>
</tr>
</thead>
<tbody>
<tr>
<td>Costs associated with the Proposed Transaction</td>
<td>$399,000</td>
<td>$480,000</td>
</tr>
<tr>
<td>Payment to the Seller Group under the Agreement</td>
<td>$500,000</td>
<td>$500,000</td>
</tr>
<tr>
<td>Business development, marketing and international expansion</td>
<td>$1,200,000</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Product development and support</td>
<td>$400,000</td>
<td>$600,000</td>
</tr>
<tr>
<td>Working capital¹</td>
<td>$201,000</td>
<td>$420,000</td>
</tr>
<tr>
<td>Total²</td>
<td>$2,700,000</td>
<td>$4,000,000</td>
</tr>
</tbody>
</table>

**Notes:**

1. Working capital may include wages, payments to contractors, rent and outgoings, insurance, accounting, audit, legal and listing fees, other items of a general administrative nature and cash reserves which may be used in connection with any project, investment or acquisition, as determined by the Board at the relevant time.

2. If the amount raised under the Public Offer is between the Minimum Subscription and the Full Subscription, the Company intends to allocate the funds between each item on a pro-rata basis.

3. Full subscription allows for potential growth acceleration and new market entry through greater business development expenditure.

**Fully Diluted – Post Milestone 1 and 2 Performance Share Issue:**

- 53,000 Rooms; or
- $29 million revenue

<table>
<thead>
<tr>
<th>Cap Structure</th>
<th>Min Subscription</th>
<th>Full Subscription</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully Diluted Shares</td>
<td>122,070,274</td>
<td>130,736,941</td>
</tr>
<tr>
<td>Mkt Cap</td>
<td>$18.3m</td>
<td>$19.6m</td>
</tr>
<tr>
<td>Cash</td>
<td>$3m</td>
<td>$4.3m</td>
</tr>
<tr>
<td>Enterprise Value</td>
<td>$15.3m</td>
<td>$15.3m</td>
</tr>
</tbody>
</table>

1. Working capital may include wages, payments to contractors, rent and outgoings, insurance, accounting, audit, legal and listing fees, other items of a general administrative nature and cash reserves which may be used in connection with any project, investment or acquisition, as determined by the Board at the relevant time.

2. If the amount raised under the Public Offer is between the Minimum Subscription and the Full Subscription, the Company intends to allocate the funds between each item on a pro-rata basis.

3. Full subscription allows for potential growth acceleration and new market entry through greater business development expenditure.
The Indicative Timetable for the Proposed Transaction is set out below:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notice of Meeting sent to Shareholders</td>
<td>24 March 2016</td>
</tr>
<tr>
<td>Prospectus lodged with ASIC</td>
<td>15 April 2016</td>
</tr>
<tr>
<td>Public Offer opens</td>
<td>22 April 2016</td>
</tr>
<tr>
<td>Suspension of the Company’s securities from trading on ASX at the opening of trading</td>
<td>26 April 2016</td>
</tr>
<tr>
<td>General Meeting to approve the Resolutions</td>
<td></td>
</tr>
<tr>
<td>Public Offer closes</td>
<td>20 May 2016</td>
</tr>
<tr>
<td>Issue of Shares under the Public Offer</td>
<td></td>
</tr>
<tr>
<td>Issue of Shares and Performance Shares to the Seller Group</td>
<td>27 May 2016</td>
</tr>
<tr>
<td>Completion of the Share Purchase Agreement</td>
<td></td>
</tr>
<tr>
<td>Expected date for Shares to be reinstated to trading on ASX</td>
<td>2 June 2016</td>
</tr>
</tbody>
</table>

Note: The dates shown in the table above are indicative only and may vary subject to the Corporations Act, the Listing Rules and other applicable laws.
Appendix 6: Indicative Capital Structure

The Pro forma Capital Structure for the Proposed Transaction is set out below:

<table>
<thead>
<tr>
<th>Capital Structure</th>
<th>Existing</th>
<th>Upon completion</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Minimum Subscription</td>
<td>Full Subscription</td>
<td></td>
</tr>
<tr>
<td>Existing Shares¹</td>
<td>16,158,387</td>
<td>16,158,387</td>
<td>16,158,387</td>
<td></td>
</tr>
<tr>
<td>Shares under the Public Offer²</td>
<td>-</td>
<td>18,000,000</td>
<td>26,666,667</td>
<td></td>
</tr>
<tr>
<td>Shares to the Seller Group³</td>
<td>-</td>
<td>30,000,000</td>
<td>30,000,000</td>
<td></td>
</tr>
<tr>
<td>Shares to Boardroom Capital⁴</td>
<td>-</td>
<td>8,000,000</td>
<td>8,000,000</td>
<td></td>
</tr>
<tr>
<td><strong>Total Shares</strong></td>
<td>16,158,387</td>
<td>72,158,387</td>
<td>80,825,054</td>
<td></td>
</tr>
<tr>
<td>Existing Creditor Options⁵</td>
<td>205,220</td>
<td>205,220</td>
<td>205,220</td>
<td></td>
</tr>
<tr>
<td>Existing Noteholder Options⁶</td>
<td>9,440,000</td>
<td>9,440,000</td>
<td>9,440,000</td>
<td></td>
</tr>
<tr>
<td>New Options to Boardroom Capital and other brokers and advisers⁷</td>
<td>-</td>
<td>6,933,333</td>
<td>6,933,333</td>
<td></td>
</tr>
<tr>
<td>Class A Performance Shares⁸</td>
<td>-</td>
<td>16,666,667</td>
<td>16,666,667</td>
<td></td>
</tr>
<tr>
<td>Class B Performance Shares⁹</td>
<td>-</td>
<td>16,666,667</td>
<td>16,666,667</td>
<td></td>
</tr>
<tr>
<td><strong>Fully diluted share capital</strong></td>
<td>25,803,607</td>
<td>122,070,274</td>
<td>130,736,941</td>
<td></td>
</tr>
</tbody>
</table>

Notes:

1. Assumes no additional Shares are issued between the date of this Notice and completion of the Proposed Transaction, including pursuant to an exercise of existing Options.
2. See Offer Details slide for further information on the Public Offer.
3. Shares to be issued to the Seller Group under the Agreement as partial consideration for its shares in the Swift Group.
4. Shares to be issued to Boardroom Capital (and/or its nominees) in consideration of services provided to the Company in connection with the Proposed Transaction.
5. Creditor Options are exercisable at $0.20 each and expire on 5 August 2016.
6. Noteholder Options are exercisable at $0.25 each and expire on 30 April 2018.
7. New Options are to be issued to brokers and advisers (as determined by Boardroom Capital) in consideration of services provided to the Company in connection with the Proposed Transaction. New Options will be exercisable at $0.15 each and will expire 5 years from issue.
8. Class A Performance Shares are to be issued to the Seller Group under the Agreement as partial consideration for its shares in the Swift Group.
9. Class B Performance Shares are to be issued to the Seller Group under the Agreement as partial consideration for its shares in the Swift Group.
Appendix 7: The Acquisition

The Purchase Price:

Upfront Consideration

The purchase price payable by the Company to the Sellers is initially $5 million with a further $5 million linked to performance:

- $4,500,000 in SFN Ordinary Shares calculated at the Offer Price; and
- $500,000 in cash.

Performance Based Consideration

- $2,500,000 in SFN Class A Performance Shares calculated at the Offer Price (44,000 rooms or $24 million revenue);
- $2,500,000 in SFN Class B Performance Shares calculated at the Offer Price (53,000 rooms or $29 million revenue);
- Further business development – hospitality and lifestyle village and aged care sectors.

Additional Key Terms:

- The sale and purchase of the Swift Group will occur on a ‘no cash / no debt’ basis
- With effect from completion, Robert Sofoulis and Ryan Sofoulis will be appointed as Directors of the Company, and James Pearson and William Ng will step down as Directors.
- In addition, if Milestone 1 is satisfied, the Seller Group may nominate 1 additional Director to the Board.
- If Milestone 2 is satisfied then either the Seller Group may nominate 1 additional Director to the Board, or 1 existing Director will step
Appendix 8: Key Risks

An investment in the Company is not risk free and prospective new investors along with Shareholders should consider the risk factors described in the Prospectus.

**Key Risks Include:**

- Slowdown and changes in the energy and resources sector
- Future profitability
- Sales and marketing success
- Competition and new technologies
- Reliance on service providers, key personnel and the internet
- Faults with products and services
- Contract and Customer service risk
- Foreign operations and compliance with law
- Hacker attacks and domain name risk
- Research and development and management of growth
- Unforeseen expenditure
- Reinstatement to the official list of ASX
- Risks in the course of business such as litigation and insurance
- General risks such as the market, potential acquisitions and future capital needs, liquidity
Appendix 9: Technical Topography

- **Headend**
- **Middleware**
  - AAA, EPG, CMS, SMS
- **Swift Distribution Network**
- **Caching Server**
- **VOD Server**
- **Freeview**
- **Foxtel**
- **Movielink**
- **Wizzie TV**

Connections:
- **STB**
- **Smart TV**
- **TV**
- **Phones**
- **Computers**
- **Tablets**
- **Phones**
Appendix 10: Analytics

Generation of large amounts of relevant real-time consumer data and analytics - valuable to broadcasters and advertisers.

User Analytics
User demographics by age, sex, geography, behavioral patterns

User Patterns
Digital entertainment and data activity patterns and trends

Interaction Patterns
Interactive usage patterns by site, timeframe; such as gaming sites

Social Media Activity
Site activity by volume, duration and time zones.

Device Usage
Numbers of devices, type, usage patterns and multiple device use

Push Notifications
Creative option for push notification impacts and add new alerting

Australian Viewing Trends

Hospitality Viewing Trends

Marketing Analytics

Web Analytics – Swift Networks

Source: The OZTAM Australian Multi-Screen Report Q2 2015